



# Virginia Green Attractions



## Profile:

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### West Wind Farm Vineyard and Winery Max Meadows, Virginia

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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.

#### West Wind Farm

"West Wind Farm is a fourth-generation homestead and recently planted vineyard. We offer handcrafted Virginia wine from our new winery that serves as a gathering place in Southwestern Virginia. We welcome hikers, motorists, cyclists, motorcyclists, corporate escape artists, picnicking lovers, stressed out lawyers, tired old hippies, Yankee tourists and the occasional wine expert to our breezy hillside."

**Virginia Green Activities.** When visiting West Wind Farm, you can expect the following practices:

#### **CORE ACTIVITIES for Green Attractions**

- ☒ **Recycling and Waste Reduction.** Attractions provide highly-visible recycling opportunities for guests.
  - Recycling: Glass, Fluorescent Lamps
  - Donation of excess food from events
  - Locally grown produce and other foods
  - Use electronic correspondence and forms
  - Use "green" cleaners
  - Purchase durable furniture and equipment
  - Use latex paint
  - Preventive maintenance on all vehicles and equipment
  - Use least toxic materials
  
- ☒ **Minimize/Eliminate Styrofoam.** Attractions work to minimize or eliminate the use of Styrofoam cups and plates in favor of products that are bio-based, paper, or recyclable.
  
- ☒ **Water Efficiency.** Attractions have a "plan" for conserving and using water efficiently.
  - Preventive maintenance on drips and leaks
  - Low flow restrictors on faucets and showerheads
  - Low flow toilets
  - Cisterns and drip-line irrigation
  - Minimization of impervious areas
  - Use of minimal impact chemicals in grape growing

- ☑ **Energy Conservation.** Attractions have a “plan” that encourages energy conservation and efficiency.
    - High Efficiency Heating and Air Conditioning (HVAC) and use of ceiling fans
    - Use of natural lighting
    - High efficiency fluorescent ballasts and lamps
    - Purchase EnergyStar computers and appliances
    - Thermal rated windows and insulation
  - ☑ **Green Events Package.** Attractions provide at least recycling when they host special events.
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For more information on **West Wind Farm Vineyard & Winery**, see [www.westwindwine.com](http://www.westwindwine.com) or contact David Manley at [info@westwindwine.com](mailto:info@westwindwine.com) .

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/virginiagreen](http://www.deq.virginia.gov/p2/virginiagreen).



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